



The South Indian Sugarcane & Sugar Technologists' Association

(Registered Under the Societies Act 1860) (Certificate of Registration No. 128 of 1968)

Flat No. A-2, 1st Floor, Saraswathi Apartments, No.49, Third Main Road, Gandhi Nagar,
Adyar, Chennai - 600 020, Phone: 044-24415934 E-mail: sissta68@gmail.com, Website: www.sissta.org

GSTIN.: 33AAAAT0211H1Z7

A.C. PATIL

I/c President & Vice President

M: 09900559353

K.G. JAYAKUMAR

Hony. Secretary

M. BALAJI

Convener & Vice President

M: 09840995890

49th Annual Convention - 2019

on

28th & 29th June, 2019

at

**FEATHERS
A Radha Hotel
Chennai, Tamil Nadu**



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Rc. No.36/SISSTA/49th A.C./2019

To: All Advertisers

Dear Sir/Madam,

Date: 13.05.2019

SISSTA's 49th Annual Convention – Request for Advertisement

Season's Greetings! We are pleased to inform that the 49th Annual Convention of SISSTA will be held on **28th & 29th June, 2019 at FEATHERS - A Radha Hotel, No.4/129, Mount Poonamallee Road, Manapakkam, Chennai – 600 089, Tamil Nadu. Ph: 044-66776969.**

The members, mill owners, technocrats, research-institutions, Govt. Officials and other dignitaries of sugar industries are expected to participate in large numbers. SISSTA will publish the Proceedings of the Convention-2019 which will comprise of latest research papers of scientific, technological and managerial importance with respect to sugar and its allied industries. More than 600 dignitaries including members are expected to participate in this Annual Convention.

Advertisers are requested to make use of this golden opportunity to include their advertisements of their activities and achievements of their products in this publication which will go a long way in improving the sales contacts with potential customers all over India resulting in tangible benefits to their organization.

You are requested to send your advertisement material at the earliest for publication at specific and favorite places in the proceedings. **The last date for receipt of advertisement is extended up to 31.05.2019.**

TARIFF:

- 1. Outside Back Cover- Colour: Open Tender for 5 years. Initial starting bid Rs.1.5 lakh+GST 5%. Offer for the highest quote.**
- 2. Inside Front Cover- Colour : Rs. 18,000 + GST 5% - booked for this year**
- 3. Inside Back Cover - Colour : Rs. 18,000 + GST 5% for one year**
(For 2 & 3 three year contract : Rs. 45,000 + GST 5%)
- 4. Inside full page - Colour : Rs. 16,000 + GST 5% for one year**
(For three year contract : Rs. 40,000 + GST 5%)
- 5. Inside full page - B/w : Rs. 12,000 + GST 5% for one year**
(For three year contract : Rs. 31,000 + GST 5%)
- 6. Inside half page - B/w : Rs. 8,000 + GST 5% for one year**
(For three year contract : Rs. 20,000 + GST 5%)

(Full Page Print Size: H: 25 cm x W: 16.5 cm)

Conditions:

1. Advertisements are subject to acceptance by SISSTA.
2. Advertisement charges should be paid **in full in advance** by **DD** drawn in favour of **"The South Indian Sugarcane and Sugar Technologists' Association"** payable at **"Chennai"** or **through NEFT.**
3. Kindly note that requests for specified space will be on first come first serve basis.
4. All advertisement materials should be sent to this office by (i) **CD** in Original **Corel Draw File under curved / JPEG/ PDF file format in High Resolution.** (ii) SISSTA's email: **sissta68@gmail.com.**

Thanking You,
Yours Faithfully,

Sd/-

(K.G. JAYAKUMAR)
Hony. Secretary

Sd/-

(M. BALAJI)
Convener & Vice Presiden

Sd/-

(A.C. PATIL)
I/c President & Vice President